



2025 FESTIVAL SPONSORSHIP OPPORTUNITIES

The **Mineral Point Blues & Roots Festival** is a unique two-day event that is both a tourism-boosting cultural experience presenting regional as well as internationally touring blues artists, as well as a community event in a beer garden setting with all local food vendors and regional craft beer.

Please consider the following ways you can make the **Blues & Roots Festival** a success. Sponsors have a variety of opportunities to showcase their brand and support blues music in the Mineral Point community. As a partner to the Blues Festival, sponsors can help sustain this signature event of the **Mineral Point Opera House**, one of the finest music venues in Wisconsin.

You may choose one of our traditional sponsorships below or contact us directly for a custom sponsorship. As always, gifts of **any size** are appreciated. If you are interested in providing a service via an in-kind sponsorship, we are interested in those as well!

Contact us at **608-987-3501** or info@mineralpointbluesfest.org for details.

Sponsorship Levels					
Sponsor level	Platinum	Golden	Silver	Bronze	Basic
Minimum Amount	\$1,500	\$1,000	\$500	\$250	—
Sponsor Promotional Benefits and Recognition					
Social media	Profile & Mentions	Profile & Mentions	Mentions	Mentions	Mention
Program	1/2 page ad AND Show sponsorship	1/4 page ad OR Show sponsorship	Logo	Logo	Name
Website	Large Logo	Medium Logo	Small Logo	Small Logo	Name
Posters	Logo	Logo	—	—	—
Lobby signage	Large Logo	Medium Logo	Small Logo	Name	Name
Gift bag	Yes	Yes	Yes	—	—
Festival passes	8	4	2	1	—

MAIL-IN SPONSORSHIP FORM

- Please complete and return the following information by **Monday, June 9, 2025**.
- Credit card orders may be submitted at mineralpointbluesfest.org/sponsor-us, or by calling at **608.987.3501**.
- Send your company artwork/logo for banners/signs to: info@mineralpointbluesfest.org.
- Please mail checks made payable to:
Mineral Point Opera House
139 High St
P.O. Box 228
Mineral Point, WI 53565
- We are a 501(c)3 non-profit organization, so your contribution may be tax deductible. Please consult your tax professional for eligibility.

Sponsorship Level (select one):

Amount: \$ _____

- Platinum
- Golden
- Silver
- Bronze
- Basic

Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____